

ONLY MARKETING MATTERS

EVERYTHING ELSE DEPENDS ON IT



BROTHERS 7 DIGITAL MARKETING

WWW.BROTHERS7.CO





ABOUT
WITHOUT EQUAL

BROTHERS 7 DIGITAL MARKETING

The Brotherly Difference

"Real Marketing by Real Marketers"

Brothers 7 is a company with true marketing as our core. Everything we do emanates from it. Our products, services, solutions and outlook is market oriented. We are a firm focused on one thing alone: results.

And we are in Kuwait. We are a company anchored so deep in the culture, mindset and the needs of the local region that allows us to create and deliver solutions that drive tangible growth.

Want real stuff? We are your people.

Looking for cut and paste campaigns? Call the other guys.

PARTNER WITH US

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★ ★ ★ OUR CLIENTS

WE WORK SO YOU CAN ENJOY LIFE



Alghanim
INDUSTRIES



البنك الأهلي المتحد
ahli united bank



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OUR PROCESS

MARKETING IS CONTROLLED PERFORMANCE

STEP 2: THE PLAN

We do not have a *one size fits all solution*. We understand your business and deliver a detailed, customized plan for that will deliver the most impact.

STEP 4: MONITOR + REVIEW

The marketing tactics are tightly monitored to make sure desired outcomes are achieved. If needed, some tactics undergo a review, but that is so rare. Once enacted, we rarely change.

STEP 6: LOVE

You fall in love with what we do and keep us forever.

STEP 1: THE AUDIT

We take a close look at your current state of digital marketing and identify areas that need improvement.

STEP 3: IMPLEMENT

With deadlines and action plan in place, we appoint an account manager who oversees and implements every aspect of the plan. You are kept in the loop and updated at convenient intervals.

STEP 5: REPORTS

Our clients expect transparency and need to know what's going on with their marketing. We deliver that every day. You, the client, gets detailed reports and tracking on everything we do. It's part of the process.

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Online marketing is not posting images on social media or buying likes and followers. You don't need an agency to do that for you.

**Its about creating and engaging your audience with content that is social:
*a story that people will share with their friends.***





WHAT WE DO

FAILURE IS ONLY POSSIBLE WHEN ITS ON THE LIST OF OPTIONS

RESEARCH

Using the latest in analytics, we research the connections between what the market wants, growing opportunities and align market needs with your online campaign.

SOCIAL MEDIA

Unify your social media channels to one platform and communicate a single, coherent, unified marketing message. With tools such as Hootsuite™, Buffer™ and Feedly™, we are always one with your customer.

VIDEO MARKETING

Pictures are fine. Videos are better. The web is now geared for video. Hit Play.



PERSONALIZE

We establish an email marketing system. Every individual on your list receives personalized communication from you. Stay in close contact with your audience...forever.

SEO / SEM

We will get you on the top rankings of major engines. We don't care for being on second page.

BETTER ENGAGEMENT

We believe a high level engagement leads to your customers loving your brand. We will move them from just "liking" you to being real customers.

RESULTS

The only real measure of success is market share. Sales. Increased profit. That's the result you want.

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YOUR AUDIENCE

YOU LIVE IN A GLOBAL VILLAGE. KNOW YOUR NEIGHBOUR



Your customer and you.

As a digital marketer, you need to track and measure every campaign, optimize landing pages, increase conversions, and most importantly, really get to know your audience. Uncover their habits, wants, needs, likes and how you can become a part of their lives. Do you know how?



Your audience is increasingly mobile. Is your campaign moving with them?



Are you easy to find? Or do customers find your competition first?

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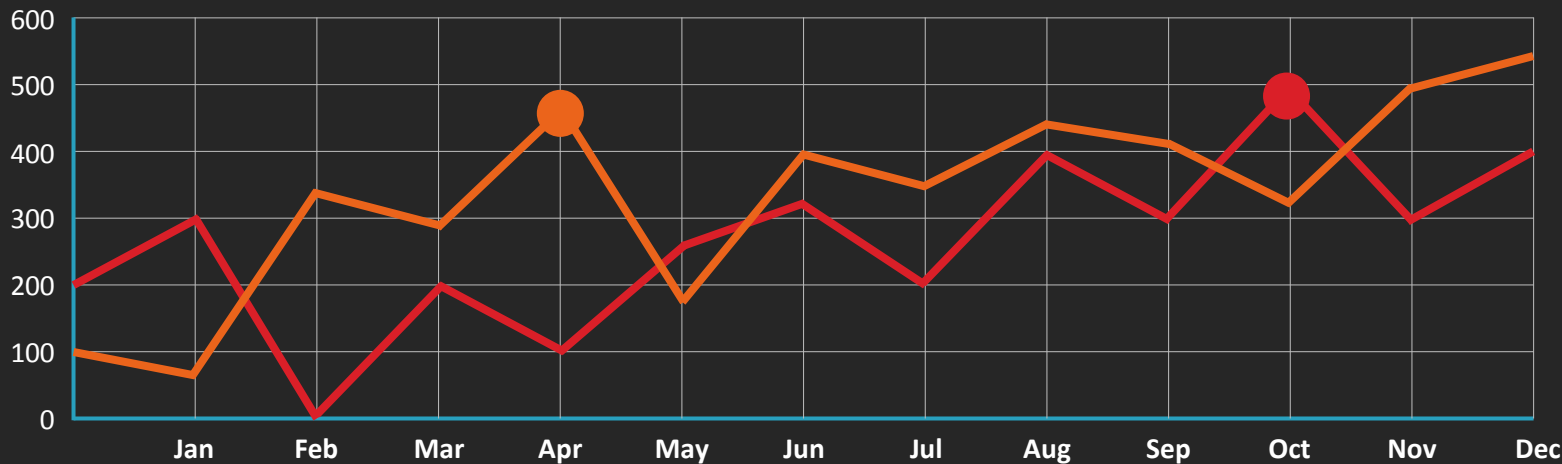




TRACK YOUR PROGRESS

GET DIRTY WITH DEEP DATA

Reports and analytics can get messy. We make it easy.



Combine Reports
and Data



Neatly Bundled
for you

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SUMMARY FEATURES

ALL THE TOYS WE PLAY WITH.



In-depth inspection

We analyze each campaign to the smallest KPI.



Combine Data

Reports and data from all your digital channels is combined and cross referenced.



Identify Trends

Powered by Google Analytics™ and Buffer™, we identify key user behaviour trends.



Social Stream Listening

We deploy Hootsuite™ + Social Mention™ to uncover how users compare you to your competition.



Conversions

Convert more users to customers. With Incentivise™, take fan engagement to level+.



Email

Establish one to one communication with our cutting edge email marketing solutions.



Real Commerce

In partnership with Global Pay, we can convert your page to a full fledged e-commerce store.



Accessible Anywhere

All our reports are available on a unified sharing platform so you have access 24x7

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CLIENT TESTIMONIALS

FEELS GOOD TO BE APPRECIATED



"You could spend thousands of dinars hiring professionals, or you could just listen to Randy."

Yaser Behbehani

Executive Manager, [Commercial Bank of Kuwait](#)

www.cbk.com

"Although I've been in the field for 20 years, I learnt more information in the e-marketing than ever before."

Hassan Abdel Razek

Sales Director, [Tawasul Telecom](#)

www.tawasultele.com

"It really helped me to fill the gap of my e-marketing knowledge and greatly enhanced my experience in e-marketing tactics."

Mohamed Sifar

CFO, [Ritaj Holding Co.](#)

www.ritaj.com

A 100 more client testimonials [from Kuwait](#) can be found on our website.

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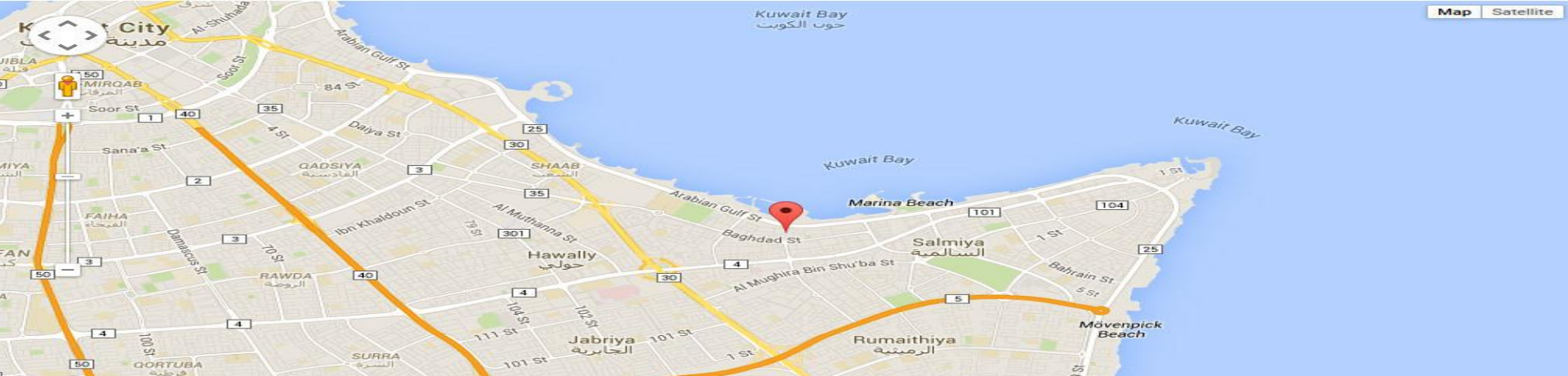
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DISCUSSION TIME





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